



# BIZPART CONSULTING

PUTTING YOU & YOUR BUSINESS PARTNER TOGETHER !

[WWW.BIZPART.CA](http://WWW.BIZPART.CA)

EFFICIENCY

RELIABILITY



STRATEGY

REVENUE

Proudly  Canadian

We are an international consulting firm specializing in market entry and new business development activities in Iran. With our local office and extensive network in Iran we have access to many eligible companies that have the right infrastructure to market and sell your products or services in Iran.



ABOUT US

Our team consists of local business professionals in different sectors that have worked in Iran for many years and have extensive experience in each respective sector. Their relationships and extensive market knowledge enables us to be able to evaluate the right partner for your business expansion goals.



As part of our commitment to you and to keep things simple, we do not seek to become your agent, distributor or partner in Iran. We merely provide you with the service of locating the right business partner and negotiate fees for such services.

Of course, we understand that entering a new market requires in-depth knowledge to be successful, so we have access to a wealth of market knowledge in many different sectors. This is possible through our knowledgeable staff, network of affiliates and internationally acclaimed market research companies which will enable us to help you attain your international business goals and accessing the Iranian market with confidence in your new partners.

We offer a variety of services to you and your company, like:

- ✓ Finding the right business partner for you
- ✓ Providing market data on specific sectors or in general
- ✓ Performing local survey tailored to your company and products
- ✓ Sampling marketing through our affiliates to gauge market interest
- ✓ Providing custom market reports
- ✓ Finding local employees for your company

SERVICES

For customized solutions please contact us to discuss the details.  
Once we have all the information our focused team will assist you in this market.

PROCESS

Upon signing a standard agreement with your company, we will start the process of profiling potential companies that would be a good match for you. Additionally, a report and consulting is provided throughout the process to support any unanticipated needs.

#### Interview & Evaluation:

We have professional business managers in our office in Tehran that would interview the prospective companies,

visit their facilities, and evaluate their financial abilities and credit and, most importantly, evaluate their sales potential.

Understandably, it would be difficult to find any of these competitive advantages and benefits by simply meeting prospects at a trade show, over the internet, or simply by talking to them over the phone. Even if you were able to send a company representative to Iran to complete an evaluation for you, most likely the field work would still be prohibitively expensive. Furthermore, assuming your agent has a firm understanding of the market and the country, your company would not necessarily be able to accomplish all your objectives in one trip.

Thus, to address these obstacles and possible contingencies, we have a strategy

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### **Reporting:**

Upon completion of the evaluation, we will provide you with the most comprehensive report on potential companies. This report will include all types of documents, including but not limited to company and staff information, photos and, if necessary, videos of facilities, personnel evaluation and credentials, company credit information, and, market reputation.

We can strategically position you to quickly penetrate one of the fastest growing markets in the region with very promising sales potential. At this stage, should you require any additional information, we would arrange for follow-up meetings with potential companies to gather the information for you.

## MARKET



Iran, a country with over 70 million in population, a GDP of \$245 Billion and purchasing power parity of nearly \$600 billion, is a huge untapped market with tremendous potential.

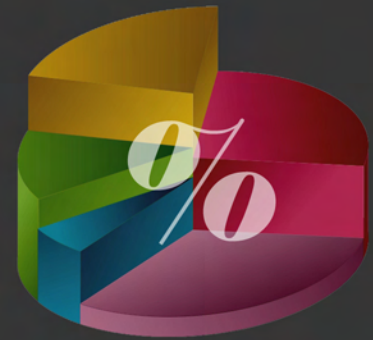
Often companies overlook the fact that Iran can generate significant revenue and economic growth on the world stage.

We have the resources, experience and commitment to establish a long-term successful strategic alliance between you and your potential partner to increase market share.

Iran has imports reaching nearly \$50 billion, whose import partners are:

Germany 12%, China 10.5%, France 5.6%, Italy 5.4%, South Korea 5.4%, Russia 4.5%, and UAE 9.4%.

UAE generally represents US and Canadian companies, since this is used as a transshipment gateway to Iran. With over 19 million internet users online, trade is also booming.



## CONTACT US



We can help you find a reliable business partner in Iran that delivers results - the first time - because we know the market, the people, and the business culture in Iran intimately and in detail. Direct access to those companies helps us evaluate them and their claims for you.

Please contact us for further information and how to get started. You can contact us via phone, email or visit our office!

We look forward to working with you.